

Colgan High School

Athletic Boosters

2016-17 Mid-Year

REPORT CARD



Athletic Boosters (overall)	A-
Committees—	
Communications	A-
Concessions	A-
Membership	B+
Spirit Wear	A
Ways & Means	B



Athletic Boosters (overall)	A-
<i>Draft, develop & approve By-Laws</i>	<i>Complete</i>
<i>Nominate & approve Board Members & Committee Chairs</i>	<i>Complete</i>
<i>Obtain advertisements to develop & publish Inaugural Fall Sports Program</i>	<i>Success</i>
<i>Purchase products & supplies to equip both inside and outside concessions stands</i>	<i>In Progress</i>
<i>Pay all entry fees for Wrestling tournaments (\$2,400)</i>	<i>Complete</i>
<i>Pay all lane rental fees for Swim & Dive (\$2,300)</i>	<i>Complete</i>
<i>Donate to charity in honor of Senator Colgan (\$1,000)</i>	<i>Complete</i>
<i>Purchase VHSL passes for Coaches (\$300)</i>	<i>Complete</i>
<i>Purchase all Gatorade products for Athletic Trainor (\$455)</i>	<i>Complete</i>
<i>Obtain additional advertisements to develop & publish Inaugural Winter/ Spring Sports Program</i>	<i>In Progress</i>

Communications (overall)	A-
<i>Organize, draft & publish Weekly Shark Bites communication to 506 subscribers</i>	<i>Outstanding</i>
<i>Develop Social Media sites to include FB & Twitter</i> <i>* By October 2016 we had 235 followers and currently there are 435 followers</i>	<i>Success</i>
<i>Develop Quarterly Newsletters</i>	<i>Success</i>
<i>Maintain Social Media with important updates & announcements</i>	<i>Outstanding</i>
<i>Create, update & maintain the Boosters page @ www.colganathletics.org/main/boosters</i>	<i>Success/ In Progress</i>
<i>Develop better communication process between the different groups—Boosters, PTSO, Teams</i>	<i>In Progress/ Needs Improvement</i>

Concessions (overall)	A-
<i>Lead the research & succeed in deploying best methods for a well organized high school concessions operation</i>	<i>Outstanding</i>
<i>Obtain appropriate contracts for Food & Drinks and purchase all necessary indoor and outdoor equipment</i>	<i>Success</i>
<i>Develop Sign-up Genius for a Master Concessions Schedule</i>	<i>Success</i>
<i>Train, coordinate & obtain volunteers to work shifts according to Master Concessions Schedule</i>	<i>Overall—Success</i>
<i>* Develop communicate with coaches & team parents</i>	<i>Success</i>
<i>* Obtain Team Parent to manage volunteer sign-up</i>	<i>In Progress</i>
<i>* Utilize managers more effectively</i>	<i>In progress</i>
<i>* Obtain 70%+ volunteer participation from each team</i> Boys Basketball— 65% Dance—47% Indoor Track—14% Girls Basketball—28% FH—35% Swim & Dive—46% Cheer—72% Football—53% Volleyball—40% X- Country— 32% Golf— 50% Wrestling—10%	<i>In Progress / Needs Improvement</i>

Membership (overall)	B+
<i>Develop Membership Plan Structure to include pricing & incentives</i>	<i>Complete</i>
<i>Develop Membership Form</i>	<i>Complete</i>
<i>Market and obtain membership applications</i> <i>*Percentage of memberships obtained: >33%</i> <i>(103 Total family memberships out of 300+ athlete families)</i> <i>* Platinum—8</i> <i>* Gold—10</i> <i>* Silver—21</i> <i>* Bronze—64</i>	<i>In Progress/ Needs Improvement</i>
<i>Develop & maintain membership roster</i>	<i>Success</i>
<i>Distribute member incentives as appropriate</i>	<i>In Progress</i>
<i>Successfully launch Membership drives to increase participation</i>	<i>Outstanding</i> <i>—30% Increase in Fall Drive</i>

Spirit Wear (overall)	A
<i>Determine appropriate spirit wear vendor</i>	<i>Complete</i>
<i>Design, order and market Spirit Wear sales</i>	<i>Success</i>
<i>Coordinate & schedule volunteers to assist with sales</i>	<i>Success</i>
<i>Manage & execute vast number of sales</i>	<i>Outstanding</i>
<i>Maintain inventory and order as necessary and/or appropriate</i>	<i>Outstanding</i>

Ways & Means (overall)	B
<i>Develop and draft the Sponsorship structure plan</i>	<i>Success</i>
<i>Establish Tax ID and 501c3</i>	<i>Success</i>
<i>Establish banking information & credit card processing</i>	<i>Success</i>
<i>Lead & obtain sponsorships</i> <i>* Actively work with Communications to market accordingly</i>	<i>In progress/ Needs Improvement</i>
<i>Develop & maintain relationship with Sponsors & Donors</i>	<i>Ongoing</i>
<i>Coordinate, determine, market & support or execute overall fundraising initiatives</i> <i>* Amazon Smile * Energy Services</i> <i>* 50/50 * Spirit Wear * Membership dues</i> <i>* Pampered Chef * Concessions * Inaugural Sports Programs</i> <i>* Sponsorships * Donations * Advertisements</i>	<i>In Progress</i>
<i>Lead & publish Inaugural Fall Sports Program</i>	<i>Success</i>
<i>Coordinate the Fall Fundraiser that will assist in funding uniform replacement</i> Boys Basketball—95% Dance— 100% Lacrosse— >1% Girls Basketball—unknown FH—100% Volleyball—100% Cheer— 18% Football—80% Wrestling—unknown X- Country—26% Golf— 100%	<i>In progress/ Needs Significant Improvement</i>
* Percentages are ONLY calculated by the # of cards sold & returned **Each athlete per sport was to sell 5 cards— Not all athletes sold 5 cards nor returned cards not sold	

From the President

Dear friends,

I have to start with a tremendous thank you to all who have supported our booster organization and our sports teams so far this year. Colgan athletics are off to a promising start due to the time, effort and donations that you have provided since day one. Of course, your continued support is needed as we move into the spring season, particularly in staffing our concession stands. And, if you are not yet a member of the Boosters, please consider attending the Meet the Coaches Meeting for the spring sports parents at 7:00 PM at the school in the auditorium this coming Wednesday, March 1, 2017.

While we have much to celebrate, we must also acknowledge the great loss that our school and our community suffered. Senator Charles J. Colgan, our school's namesake, passed away on January 3rd at the age of 90. Doing justice to Senator Colgan's legacy as both a legislator and a person is incredibly difficult. But I will share a few thoughts.

As a public official, Senator Colgan championed projects and causes that had a real, lasting impact on our community. Education, transportation and the arts are just a few areas in which his dogged determination to get real results made our lives and the lives of our children better. And yet, the manner in which he achieved those results is just as important as the results themselves. In a time of increasing partisanship and rancor, Senator Colgan, as both a political leader and friend, always put people over party, and promoted the respect and dignity of every person in all that he did.

As members of the school community that bears his name, I hope that each of us, as parents, students and educators, will do our best to keep Senator Colgan's legacy alive. Whether by winning and losing with grace and dignity on the field, or by following his example of volunteerism, inclusion and community in our school, we owe it to him and to our children to make our school worthy of the name it bears.

Best,



Rick Smith, President

Executive Board

President: Rick Smith

Vice President: Jennifer Jordan-Quinonez

Financial Director: Pat McKeown

Communications Director: Amy Kramer

Recording Secretary: Jackie Darr

Committee Chairs:

Communications: Amy Kramer

Concessions: Karen Gerhart & Christi Dingus

Membership: Wanda Gilliard

Spirit Wear: Theresa Catlett

Ways & Means: Jennifer Jordan-Quinonez